

# Filmkraft Pricing FAQ

**Hi! At Filmkraft, we don't have a fixed price list, since every project is budgeted on a case-by-case basis. However, we understand how important it is for you to have a ballpark idea of pricing for your video project, so we've made this FAQ. If you have any additional questions or would like a budget proposal, just contact us at [hello@filmkraft.tv](mailto:hello@filmkraft.tv).**

- **How much is a 2-minute explainer video?**

Our current base price for an explainer video is **\$6,000**. This includes a strategy meeting, one day shooting interviews and B-roll at your office with a 5-person crew, 2 editing revisions, color and sound post-production, and delivery within 3 weeks. [Our explainers get results.](#)

- **How much is a case study video?**

Let's showcase the amazing work you do [with your clients](#). Case study videos usually require several interview setups and a lot of editing to thread together the perfect storyline. Our current estimate for a case study video is **\$8,000** .

- **A TV Commercial?**

Lights, camera, action! A TV commercial is [like a little movie](#) and is trickier to ballpark. Contact us to have one of our experienced producers put together a budget for you.

- **Do you offer à la carte services?**

Yes we do! We work with talented editors, cinematographers, colorists... you name it. Rates vary depending on experience and equipment.

\*\*\* These estimated prices are accurate through 6/2020. After that, check [filmkraft.tv](http://filmkraft.tv) for rates\*\*\*